



CENTER FOR  
**Dairy**EXCELLENCE

## **For Immediate Release**

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### **AUGUST 'PROTECTING YOUR PROFITS' CALL TO BE HELD**

*Zepp to Review Market Fundamentals at Noon on August 22*

**Harrisburg, Pa.** – The Center for Dairy Excellence’s monthly “Protecting Your Profits” call will be held Wednesday, August 22, at noon. The call will be led by Alan Zepp, risk management program manager with the Center.

Join the Center for a short discussion on dairy market fundamentals and marketing plan strategies. All are welcome to participate at no cost in the upcoming “Protecting Your Profits” conference call. To register and obtain the conference line information, please call (717) 346-0849, or email Alan Zepp at [azepp@centerfordairyexcellence.org](mailto:azepp@centerfordairyexcellence.org).

The call will start promptly at noon and last approximately 15 minutes. Calls are recorded and posted on the Center website under the “Dairy Information” tab for those who are unable to join the live session.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).