



CENTER FOR  
**Dairy**EXCELLENCE

## **For Immediate Release**

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### **August 'PROTECTING YOUR PROFITS' CALL TO BE HELD** *Zepp to Review Market Fundamentals at Noon on August 23*

**Harrisburg, Pa.** – The Center for Dairy Excellence’s monthly “Protecting Your Profits” call will be held Wednesday, August 23, at noon. The call will be led by Alan Zepp, risk management program manager with the Center.

“Futures markets for milk and grains have exploded up and fallen down recently, resulting in expected margins for the rest of 2017 that are slightly higher than they were a month ago,” Zepp said. Join the Center for a brief discussion on the fundamentals behind these numbers. We will also discuss LGM-Dairy and Margin Protection Program results, as well as marketing plan possibilities.

All are welcome to participate at no cost in the upcoming “Protecting Your Profits” conference call. To register and obtain the conference line information, call 717-346-0849, or email Melissa Anderson at [manderson@centerfordairyexcellence.org](mailto:manderson@centerfordairyexcellence.org).

The call will start promptly at noon and last approximately 15 minutes. Calls are recorded and posted on the Center for Dairy Excellence website under the “Dairy Information” tab for those who are unable to join the live session.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).