



CENTER FOR
DairyEXCELLENCE



For Immediate Release

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DAIRY PROCESSORS INVITED TO WEBINAR ON SEPTEMBER 30 ABOUT FARM-TO-SCHOOL PROGRAMS AND PROCESSOR PARTNERSHIP OPPORTUNITIES

Dairy Processors Are Invited to the Free Webinar on Tuesday, September 30

Harrisburg, Pa. – The Pennsylvania Association of Milk Dealers (PAMD) and Center for Dairy Excellence will host a webinar for dairy processors on Tuesday, September 30 from 12:30 to 1:30 p.m., titled “Got School Milk? Farm-to-School Programs and Processor Partnership Opportunities.” This is the next webinar in the ongoing processor webinar series to help spur discussion, collaboration and innovation across the dairy supply chain. Brittany Snyder from the Dairy Excellence Foundation and Robin Duff from American Dairy Association North East will share ways both organizations are collaborating with school food-service directors to grow milk and dairy use in school meals. Dairy processors will learn creative ideas for how they can connect with students in their community this school year, tell their story, and help kids learn about the nutritional benefits of dairy products. To sign up for the free webinar on September 30, visit www.centerfordairyexcellence.org/processor-webinar or call the Center at 717-346-0849.

“Did you know Discover Dairy’s growing Adopt a Cow program now impacts more than 2 million students each school year? Have you heard about American Dairy Association North East’s programs for breakfast, yogurt and cheese, Strive for 35 Cold Milk Program, and Farm-to-School initiatives? The farm-to-school connections across the dairy industry have a lot of momentum right now, and dairy processors are an important part of these connections,” said Rob Fulton, Executive Director at the Pennsylvania Association of Milk Dealers (PAMD). “We hope you’ll join us for this webinar to learn about some of these impactful programs and how you, as a processor, can connect with schools in your community.”

Robin Duff is a Youth Nutrition Specialist with the American Dairy Association North East. She supports school districts in western and central Pennsylvania and northern Virginia, helping to protect and promote dairy in schools. With more than 15 years in K–12 school nutrition and five years with the Dairy Association, Robin brings expertise in project management, marketing, and menu development. She partners with schools to strengthen whole child initiatives, boost breakfast and lunch participation, and enhance overall nutrition programs.

Brittany Snyder joined the Dairy Excellence Foundation team in 2018. She led the expansion of the Adopt a Cow Program from 1,000 to 45,000 classrooms in the past five years, connecting with teachers, students and farmers enrolled in the program to share the story of dairy farming. She graduated from Delaware Valley University with a bachelor's in agribusiness management. Brittany is a native from Berks County and served as the first alternate dairy princess on the 2016-2017 Pennsylvania State Royalty Team.

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For questions about the Dairy Processor Webinar Series, contact Jayne Sebright at jsebright@centerfordairyexcellence.org or call 717-346-0849 with questions.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

The Pennsylvania Association of Milk Dealers (PAMD) is a non-profit trade association that promotes and advances the production, processing, storage, distribution, and sale of milk and dairy products in Pennsylvania. Many of our member plants are family-owned and run by multiple generations. Member plants have a broad footprint with the products they produce. Learn more at www.pamd.org.

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