



CENTER FOR
DairyEXCELLENCE

For Immediate Release

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DISCOUNT AVAILABLE FOR DAIRY PRODUCERS INTERESTED IN “FARM SPANISH BASICS” COURSE

The Center for Dairy Excellence Is Offering a \$100 Discount to PA Dairy Producers

Harrisburg, Pa. – The United States has the second largest Spanish-speaking population in the world, and 80 percent of the agricultural workforce in the U.S. speaks Spanish. To assist dairy farm families in enhancing communication and building rapport with Hispanic employees, the Center for Dairy Excellence is once again offering \$100 discounts to Pennsylvania dairy producers who sign up for Katie Dotterer’s “Farm Spanish Basics” online course this fall.

Led by Katie Dotterer, the online Spanish course will be held live on Tuesday and Thursday evenings from September 28 – November 19, 2021. All classes are recorded and readily accessible to accommodate dairy producers’ schedules. The course is available in both beginner and intermediate levels. Pennsylvania producers who sign up will receive \$100 off the cost of registration and access to 16 online, interactive classes along with all the resources the instructor provides.

“When my family dairy farm started to include Spanish speakers on the farm team, my love of the language and culture quickly resurfaced. I noticed the communication gap and dove into learning on-farm vocabulary,” Katie shared. “I loved learning the language and everything it encompasses so much, I went back to school and earned a degree in teaching the language. I created this course to share what I have learned working with Spanish speakers every day on the dairy farm and how fun learning Spanish really can be.”

The “Farm Spanish Basics” course is held online with live classes that are recorded for dairy farmers to watch at their convenience. The 16 classes span over a total of eight weeks and include two, one-hour classes per week. Classes are interactive with in-class work and participation as well as homework for reinforcement of the material. The course will begin with Spanish basics and expand to include specific dairy vocabulary that will help farmers better communicate with employees.

“I took Katie’s Spanish 101 class last year along with four of my farm’s team members. We all had varying levels of Spanish comprehension going into the class. I would strongly encourage any person planning to work on a larger dairy farm or currently working on a dairy farm with native Spanish-speaking staff to take Katie’s class,” said Walt Moore, Dairy Farm Owner, West Grove, Pa. “She tailors the class to help you understand the basics of the language and specific vocabulary centered around dairy farms that we use every day. Her format and passion for

teaching Spanish and making connections to dairy farming is infectious. During the live part, she encourages participation and questions which makes the learning experience even better.”

Learn more about the course:

- **When:** September 28 – November 19, 2021
- **Live Class Time:** Basic’s Course: 4:30- 5:30 p.m. EST on Tuesdays and Thursdays from September 28 – November 19, 2021

Intermediate Course: 6-7 p.m. EST on Tuesdays and Thursdays from September 28 – November 19, 2021

- **Recordings and Resources:** All class recordings and corresponding resources will be available up to four weeks after the class ends, should any student fall behind or need additional time.
- **Cost:** Beginner’s Course: \$275 for PA dairy producers, which includes a \$100 discount from the Center for Dairy Excellence

Intermediate Course: \$350 for PA dairy producers, which includes a \$100 discount from the Center for Dairy Excellence

- **How to Sign Up:** Pennsylvania dairy producers should visit www.centerfordairyexcellence.org/spanish-basics to sign up and receive the discount. You will receive details on how to access the course after registering.

"After taking the class I have gained more confidence in my ability to speak and even received feedback from my team about how much more Spanish I’m speaking to them,” said Lindsay who took Katie’s course in the past. “I have learned new words as well but the biggest thing for me was confidence.”

Katie Dotterer is a lifelong dairy farmer who received her bachelor’s degree in secondary education, Spanish. She worked as a Spanish teacher in middle and high school for 4+ years, and has worked to develop curriculum and instructed online courses for the dairy industry for two years. She is certified in ESL- English as a Second Language and received the 2008 Employer of the Year (Dotterer Dairy) from The PA Department of Education Migrant Education Program.

Visit www.centerfordairyexcellence.org/spanish-basics to learn more about the discount and the course, or call 717-346-0849 for more details. Sign up by September 24, 2021 to receive the discount.

Visit www.agvokate.com/8-week-spanish-course-information to learn more about the course.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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