

For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

September 9, 2019

VETERINARIAN CONTINUING EDUCATION WORKSHOP SCHEDULED FOR OCT. 9

The RACE-Approved Clinic Will Educate Vets on Working with Dairy Clients

Harrisburg, Pa. – On Wednesday, October 9, 2019, the Center for Dairy Excellence is hosting a one-day continuing education workshop, titled "Finding the Win-Win: Strengthening Your Vet Practice by Strengthening Your Dairy Clients." Designed to help veterinarians enhance their ability to consult with dairy clients, the program has been approved for eight hours of continuing education credit in jurisdictions that recognize RACE approval.

"To strengthen their vet practice and effectively serve their clients, veterinarians must be able to help their dairy clients remain competitive in an industry that's ever-changing," said Dr. Charles Gardner, DVM, who provides transformation and transition consulting services to dairy farm families on behalf of the Center for Dairy Excellence. "Our continuing education workshop will help veterinarians strengthen their practice through training in herd management and business consulting skills."

The workshop will take place from 8 a.m to 4 p.m. at the Lancaster Farm and Home Center (Room #113), 1383 Arcadia Road, Lancaster, Pa.

Attendees will hear from three featured speakers who will share their firsthand experiences with nutritional consulting, financial consulting, dairy records analysis, and more. The workshop will include break-out discussions and conversations to help veterinarians develop specific plans for their practices.

Learn more about the featured speakers:

- Dr. Charles Gardner grew up in southern New Jersey and worked on his uncle's dairy farm. During his career, he has served as director of the Agway TSPF Heifer Program and worked at Cargill Animal Nutrition to improve animal and financial performance. Dr. Gardner currently works with the Center for Dairy Excellence to help producers transition assets and other aspects of herd management.
- Dr. Brian Reed grew up in Minnesota on a crop and livestock farm. In practice since 1987 with Agricultural Veterinary Associates, LLC in Lititz, Pennsylvania, Dr. Reed focuses on dairy practice along with dairy production medicine and business management consulting.

• **Dr. David Welch** grew up in Pennsylvania on a dairy farm and founded White Oak Veterinary Clinic in 1973, where he focused on production medicine and embryo transfer. He now focuses on dairy farm financial planning.

Registration is \$95 per person. Visit <u>centerfordairyexcellence.org</u> to register online or call 717-346-0849. Registration closes on October 7, 2019.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

Center for Dairy Excellence ▼2301 North Cameron St., Harrisburg, PA 17110 ▼717-346-0849 ▼
www.centerfordairyexcellence.org