

# Join Us As a Catalyst for Pennsylvania's Dairy Industry

The Center for Dairy Excellence is focused on serving the Pennsylvania dairy industry. Our role is to foster collaboration and opportunity across all sectors, while helping individual dairy farm families thrive in the Commonwealth. Even with the current challenges that exist, we believe tremendous opportunities exist both for our industry and for the individual dairy farm businesses that make up the fabric of Pennsylvania's rural communities.

The Center continues to make a real difference across Pennsylvania's dairy industry and on thousands of farms and industry related businesses. It is a shining example of a public:private partnership, with funds from the Pennsylvania Department of Agriculture serving as seed money to support efforts to strengthen both individual farms and the industry. When producers are looking to their future,

we can bring industry consultants around the table. When dairy processors and companies look to their future,

we serve as a resource in helping them find opportunities within Pennsylvania.

While 50 percent of our funds come from the Pennsylvania Department of Agriculture Ag Excellence initiative, we rely on the other 50 percent to come from the Allies for Advancement program, competitive grants and other sources. Organizations providing financial support to the Center through the Allies for Advancement Program demonstrate their interest in collaborating to ensure dairy remains strong and growing in Pennsylvania.

Become an Ally today! Join the Center for Dairy Excellence in empowering Pennsylvania's dairy industry and its individual dairy farm families.

#### **Meet the Center Board and Staff**



The Center for Dairy Excellence Board of Directors represents a cross section of the industry, bringing together insight to strengthen the Center's efforts. Serving on the board in 2023-24 was Amanda Biddle, Tony Brubaker, Matt Carr, Anthony Gigliotti, Michael Hosterman, Dr. Jody Kull, Jared Kurtz, Scott Lackey, Representative Clinton Owlett, Amanda Rife, Katie Sattazahn, Kirk Sattazahn, Chuck Turner, Amber Yutzy, Caroline Zimmerman and Secretary Russell Redding.







Melissa Anderson Dairy Programs and Operations Manager



Emily Barge Communications and Marketing Manager



Allen Hess Customer Relations Specialist



Karen Purnell Accounting Manager



Valerie Mason-Faith Risk Education Manager



Michelle Shearer Workforce Development Manager



LeeAnn McLaughlin Dairy Policy & Industry Relations Manager



Brittany Snyder Dairy Education Program Manager

#### Why invest in the Center for Dairy Excellence's Allies for Advancement Program?

It demonstrates your organization's commitment to Pennsylvania's dairy industry and the farm businesses that are part of it. Allies funds complement public dollars to focus on resources that bolster the statewide dairy industry and provide direct support to individual dairy farm families.

Specifically, the Center for Dairy Excellence:

- 1. Offers Resources and Support to Facilitate Better Business Decision Making on the Farm.
- 2. Facilitates Industry Collaboration to Support Reinvestment, Growth and Transformation Across All Segments.
- 3. Shapes Vision and Encourages Discussion to Challenge Industry and Individual Mindsets.
- 4. Champions Dairy With Key Leaders and Decision Makers within the Commonwealth.



Farm Credit is committed to supporting agriculture and our rural communities. Critical to that mission are our industry partnerships with organizations such as the Center for Dairy Excellence, as they strive to grow and improve the profitability of Pennsylvania's dairy industry. As an Ally for Advancement, Farm Credit can help the Center make an impact in the lives of individual dairy farm families, dairy support businesses and our industry, as a whole.



## Allies Benefits Available

Friend of the Center for Dairy Excellence - Your organization receives recognition on our website and at events, as well as the ability to receive the CDE e-bulletin, and monthly *Markets & Management Update*.

**Bronze Level** - You have the opportunity to have Center staff join your team for meetings, organizational functions, or customer visits to provide insight on dairy resources and risk management planning. Discounts to the Center's educational events (excluding the Dairy Summit) are also available to Allies at or above the Bronze level.

**Silver Level** - Your logos can be placed on a Center electronic communication once a month, along with all other benefits mentioned.

**Gold Level** - You will receive all opportunities available, as well as the ability to showcase a program or producer's best management practices of your choice in one of the Center's electronic communications.

Make a contribution online: Visit centerfordairyexcellence.org/allies

For more information, contact us at:

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Email: info@centerfordairyexcellence.org www.centerfordairyexcellence.org





## The Center's Reach By The Numbers

Individual Farms with Direct Support through Multiple Grant Opportunites

MORETHAN

**MORE THAN** 

3,600 FARMS

Students through Educational Programs, Scholarships and Internships Offered by Foundation

2.5 MILLION SINCE 2010

Producers, Industry Leaders and Others through Market Information and Resources Provided at Meetings and through Columns

Industry Leaders, Public Officials and Other Stakeholders through Individual Conversations, Meetings, and Other Outreach COUNTLESS

124,000 ANNUALLY

#### **COMMITMENT FORM**

Company Name:	We will commit \$           Gold (\$10,000 or more)           Bronze (\$1,000 - \$4,999)
Contact Person:	
Phone: Fax:	Silver (\$5,000 - \$9,999) Friend of the Center for Dairy Excellence (\$500 - \$999)
Check here to verify you have complete authority to commit funds on behalf of this organization to the Center.	AUTHORIZATION Name and Title of Authorizing Agent:
Address:	Signature of Authorizing Agent:
City: State: Zip:	Method of Payment:
Email:	Check or Money Order Enclosed Please Invoice Us
Website:	We would like to pay in installments. (Indicate date of first installment: )//
Description of Organization's Products or Services (30 words or less):	Monthly InstallmentsQuarterly Installments
	Semi-Annual Installments We would like to pay online
	Return Commitment Form to:
	Center for Dairy Excellence

\* This description may be used in promotional pieces and collateral about the Allies program.

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