



**SPONSORSHIP & EXHIBITOR AGREEMENT
2020 PENNSYLVANIA DAIRY SUMMIT
FEBRUARY 5 6 PENN STATER CONFERENCE CENTER, STATE COLLEGE**

The following information will be used on promotional materials. Please type or print clearly.

For a printable PDF, visit www.padairysummit.org and click on "Sponsorship/Exhibitor Information" or email info@padairysummit.org

**COMPLETE THIS SECTION
TO BE A SUMMIT
SPONSOR**

Company Name: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____ Website: _____

Short Description of Your Products or Services: (no more than 30 words):

** Please do not assign our booth next to the following competitor(s): _____

We hereby agree to contribute the sum of \$ _____ payable to the "PDMP – Dairy Summit" for sponsorship at the 2020 PA Dairy Summit as noted below. It is understood that benefits for sponsorship will be provided as indicated at specific levels in the "Sponsorship & Exhibitor Opportunities" document, provided that a commitment for payment is received by the Office no later than November 8, 2019. Full payment must be received by January 3, 2020.

PLEASE NOTE: Sponsorships for specific portions of the program are available on a first come/first served basis. For more information, please contact Terri Breon at 814-355-2467 or at info@padairysummit.org.

Please provide the name of the person who will use your one sponsor complimentary registration: _____

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|--|----------------------------------|----------------------------------|
| Speaker Sponsor: | Without Exhibit | With Exhibit |
| <input type="checkbox"/> Sponsorship of Ty Bennett at Opening Session (Partial Sponsorship with additional support from Center and PA Dairymen's Assoc.) | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |
| <input type="checkbox"/> Sponsorship of Fairlife at Opening Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |
| <input type="checkbox"/> Sponsorship of Clay McCarty McCarty Family Farms LLC - Thursday General Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |
| <input type="checkbox"/> Sponsorship of Frank Mitloehner - Thursday General Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |

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|---|----------------------------------|----------------------------------|
| Meal Sponsor: | Without Exhibit | With Exhibit |
| <input type="checkbox"/> Sponsorship of Lunch & Dessert among exhibitors on Wednesday | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Thursday Breakfast | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Lunch & Dessert among exhibitors on Thursday | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |

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|---|----------------------------------|----------------------------------|
| Breakout Sponsor: | Without Exhibit | With Exhibit |
| <input type="checkbox"/> Sponsorship of Breakout Session Speakers | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$2,500 |
| <input type="checkbox"/> Sponsorship of Conference App | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$2,500 |

Sponsors must provide an electronic/digital copy of the company logo to use on signs and in other acknowledgements. The logo should be submitted with this agreement, but no later than January 4, 2019.

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|---|----------------------------------|----------------------------------|
| General Summit: | Without Exhibit | With Exhibit |
| <input type="checkbox"/> General Summit Sponsor | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |

Logo Attached Logo Will Be Emailed to info@padairysummit.org

COMPLETE THIS SECTION TO BE A SUMMIT EXHIBITOR

No space is considered reserved until the Office receives this agreement with authorized signatures and commitment for payment. Payment in full is required by Friday, Jan. 3, 2020, made out to the "PDMP – Dairy Summit." Detailed information will be sent to all confirmed exhibitors prior to the summit.

Application is hereby made by _____ (company name) for exhibit space at the 2020 PA Dairy Summit. It is understood that payment in full for exhibit space is required by Friday, Jan. 3, 2020, or the space will not be confirmed. Booth locations will be assigned based on the date payment in full is received.

- We have agreed to be a sponsor of the event and our sponsorship level includes one exhibit booth, which we intend to use.
 We request _____ exhibit booth(s) at \$800 for the first booth space and \$600 for each additional booth space.

Please identify the type of service or product your company provides:

Each exhibit package includes one complimentary exhibitor registration, which is good for entrance to all Summit activities, including all educational sessions and food functions. Please provide the name of the person who will use the complimentary exhibitor registration for each exhibitor package. Additional registrations should be made separately for any additional individuals needed to staff the exhibit. If additional exhibitor registrations are needed, contact the Summit Business Office at 814-355-2467 or visit info@padairysummit.org to complete the participant's registration.

1) _____ 2) _____

Other Requirements (Please include fees with payment)

- Electrical Outlet (\$100) Wired Internet Access (\$75) I have additional technical needs; please contact me.
 If bags are provided at registration, our company would be interested in providing a gift item to include in the bags. (500 items would be needed.)

PROVIDE SIGNATURE AND PAYMENT INFORMATION

THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

TOTAL COMMITMENT IN THE AMOUNT OF: \$ _____ (Please make a copy for your records.)

- Method of Payment: Check/Money Order Enclosed Payment by Credit Card Please Invoice Us*
 We require an emailed receipt when payment is processed. *We understand full payment must be made by Jan. 3, 2020.

MAIL Both Sides of Completed Agreement, with method of payment to Summit Business Office:

PA Dairy Summit Business Office
174 Crestview Drive, Bellefonte, PA 16823
Phone: 814-355-2467; Email: info@padairysummit.org

*All Checks or Money Orders Must Be Made Payable to the "PDMP – Dairy Summit." Our Federal Tax ID # is 23-3066186.

Completed Agreement Forms Due November 8, 2019

Full Payment Due January 3, 2020

FAX Both Sides of Completed Agreement Form to 814-355-2452 or EMAIL to info@padairysummit.org.

CREDIT CARD INFORMATION (for payment purposes):

Credit Card Information: Visa MasterCard Amex

Name on Card (Please Print)

Account Number

Exp. Date

Security Code

Signature