CDE DAIRY MARKETS & M All prices — JAN. 5, 2021 **MANAGEMENT UPDATE**

except where noted

RESOLUTIONS: Happy New Year! I did a Google search for the "History of New Year's Resolutions" to learn the origins of this tradition in preparation for this week's column. The first several links returned were different sources but told the same basic history. I was surprised to learn that the first recorded evidence of New Year's Resolutions goes back thousands of years to 4,000 B.C. in ancient Babylonia. Their new year began in what is now mid-March during planting season. They made promises to their pagan gods to pay back debts or return borrowed items to their rightful owners in hopes of plentiful crops. Around 46 B.C., Roman emperor Julius Caesar changed the calendar and marked January 1 as the beginning of the new year. January was named for the Roman god Janus. Janus was depicted as a two-faced deity with one face looking to the past and the other looking to the future. Romans made sacrifices to the deity promising good conduct in the coming year. For early Christians, the new year was a time to reflect on past sins committed and resolve to be better Christians in the new year. Regardless of religious origins, most resolutions made today are secular in nature. People commonly make resolutions centered around being healthier, spending more time with family, living life to the fullest,

2020 is a year many would like to forget, but perhaps it can guide some of our New Year's resolutions. As dairy farmers, instead of trying to forget 2020, why not use it as a learning experience? Was there anything you could have done differently to be better prepared for the unexpected effect COVID-19 had on milk markets this year?

or saving more money.

Price

Average to high dressing

N/A

The Center has many resources available to help you answer that question. In 2021, we will continue to provide you with information and tools to help you prepare for downturns like those experienced in 2020. Many of our informational resources, webinars, and podcasts are relevant and available to you wherever your dairy is located.

Prices change daily. This market information is an example for educational purpos-The market data below are compiled weekly by Farmshine, via CME & USDA reports

Visit www.centerfordairyex cellence.org to see what online resources are available. Visit the "Upcoming Events" section to see what webinars, meetings, or other events we have sched-

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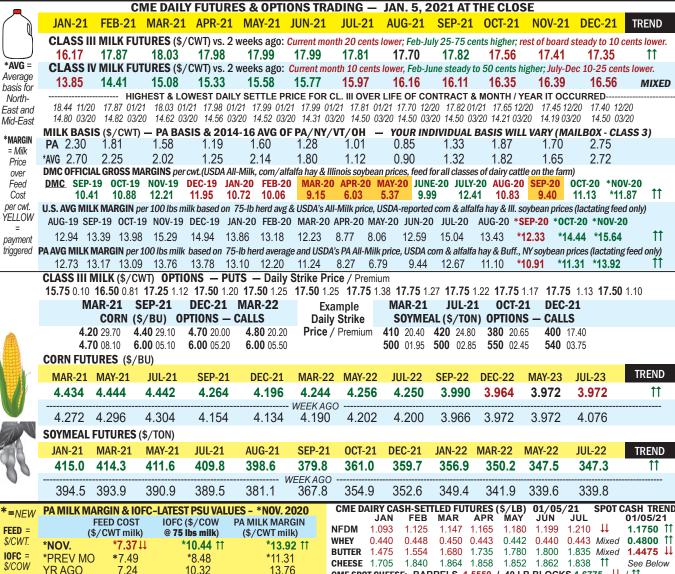
uled. Bookmark the page to make it easier to stay up to date on Center programs and opportunities.

You can also visit www.centerfordairyexcellence.org/newsletter to sign up for email updates to receive relevant information as it is available. If you prefer to receive updates via text, you can also sign up for text alerts to be notified of relevant events and webinars. Text "sign up" to 717-585-0766.

Research shows that 40 to 45% of U.S. citizens make a New Year's Resolution each year, but only 8% are successful in achieving their resolution. The main reason cited for failure is setting unreasonable goals that are very difficult to achieve. However, do not abandon setting lofty goals for your dairy operation. It is a good idea to set high goals for what you want to achieve with your dairy operation. Set long-term goals and devise a plan to short-term attainable achievements that put you on pace to reach your end goal.

Given how 2020 turned out, maybe your New Year's Resolution should be to develop a risk management plan. It is not too late to get 2021 milk price protection. Milk prices to start the year do not look great, but milk futures going into the second half of the year may provide opportunity to protect your cost of production or perhaps even a profit.

A good short-term goal in developing a longer-term risk management plan is to know your cost of production. If this sounds like a good resolution to you, I am available to help you figure out where to start. I will make it my resolution to help you be part of the 8% that achieves their goal in 2021.



YR AGO / 11 CME SPOT CHEESE: BARRELS 1.5550 / 40 LB BLOCKS 1.6775 **ANNOUNCED FEDERAL ORDER PRICES (\$/CWT)** * = * NEW **CURRENT FEDERAL ORDER VALUES (\$/LB)** *CL I ADV↓ *CL II↑↑ *CL III↓↓ *CL IV↑↑ *ALL-MILK-U.S *ALL-MILK-PA WEIGHTED AVG. 4-WK DEC 1-31, 2020 *DEC. 2020 *15.14(JAN) *14.01(DEC) *15.72(DEC) *13.36(DEC) *21.30(NOV) 11 *20.20(NOV) 11 **PRODUCT** VALUE MAKE ALLOW NET **COMPONENTS** CHEESE 2.4535 0.2003 1.4430 *PROT 3.0282 **MONTH AGO** 13.30 *BUTTER 1.4558 0.1715 1.2716 🔱 *B.FAT 1.5399 19.87 13.86 23.34 20.20 18.80 NFDM 1.0951 0.1678 0.9273 *N.FAT 0.9180 YEAR AGO 19.37 21.10 *DRYWHEY 0.4171 0.1991 0.2180 *OTHER 0.2245 16.81 16.70

CATTLE - DAIRY PURPOSES(\$/HD) NORTHEAST (Avg. DEC. 23, 2020 sale New Holland, PA)*PRICES MOSTLY HIGHER Beef x (bred) Springing Open: 500 lbs Beef X 600-900 lbs 800-1200 lbs BULLS(1100-1300 lb) COWS: Fresh Bred Springing HEIFERS: Bred 900 400 975 N/A 475

1050 775 N/A N/A 1100

AGO COMPARISON 1250 1275 1000 875 775 1075 225 N/A 450

Avg. of prices reported by USDA Market News for FED HOLSTEIN STEERS (\$/CWT LIVEWEIGHT) **CURRENT Beef X** WFFK AGO YR AGO PA Auction Markets Dec. 24-31, 2020 CULL MARKET COWS (\$/CWT LIVEWEIGHT) Choice & Prime 1250-1550 lbs light test 88.00 N/A 80.50 **BULL CALVES:** No. 1 & 2, 90-130 lbs 76.00 185 00 100.00 63.00 **Premium White Breakers Boners** Lean 70-85 lbs 70.00 88.00 N/A

2 WFEKS AGO brought to you by: 54.50 52.35 48.35 N/A **Dairy** EXCELLENCE YEAR AGO 52.25 48.85 53.75

49.50 1 43.10 11

51.00 11





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N/A

1000

N/A